

GOVERNMENT OF TELANGANA
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Empanelment of Advertising agencies for YAT & C (Tourism & PMU) Department - Constitution of Committee - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT

G.O.RT.No. 456

Dated: 30-07-2015
Read the following:-

1. G.O.Rt.No. 1450, YAT & C (PMU) Department, Dated: 26-11-2004.
2. G.O.Rt.No. 65, YAT & C (PMU) Department, Dated: 12-01-2005.
3. G.O.Rt.No. 46, YAT & C (PMU) Department, Dated: 21-01-2013.

ORDER:

In the reference 1st read above, Government have empanelled 21 advertisement agencies to provide expert services in the area of tourism promotion, advertising, event management including electronic & print media and continued the 21 nos of agencies as official Advertising Agencies for a period of two year from date of issue of the G.O. vide reference 3rd read above.

2. Government after careful examination of the matter, hereby constitute a committee with the following members for selection of new advertising agencies, event management agencies, Media & PR consultant for empanelling them under YAT & C (Tourism & PMU) Department for Telangana Tourism promotional activities at National and International arena for attracting and enhancing tourists inflow to the State.

1.	Dr. K.V. Ramana Chary, IAS., (Retd.) Advisor to Government (Endowment and Media affairs)	-	Chairman
2.	Principal Secretary (Tourism)	-	Vice-Chairman
3.	Sri G. Kishan Rao, IAS., Chief Executive Officer, Yadagirigutta Temple Development Authority	-	Member/Advisor
4.	Director, Department of Tourism, TS., Hyderabad	-	Member
5.	Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad	-	Member
6.	Sri R.V. Chandravan, IAS., Commissioner, Prohibition and Excise, TS., Hyderabad		Member
7.	Additional Chief (PMU), YAT & C Department	-	Member / Convener

3. It is also decided to continue with retrospective effect, the existing agencies till the new empanelment is finalized, so as to prevent disruption of work / promotion campaign.

4. The Additional Chief (PMU), YAT & C Department shall take necessary action in the matter, accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)

To
All the committee members.

Copy to:

The PS to Hon'ble Minister for Tourism.
SF/SCs.

//FORWARDED::BY ORDER//

SECTION OFFICER